



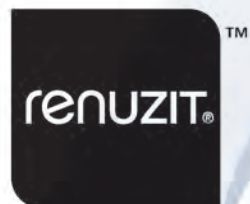
# 2012 PRODUCT CATALOG

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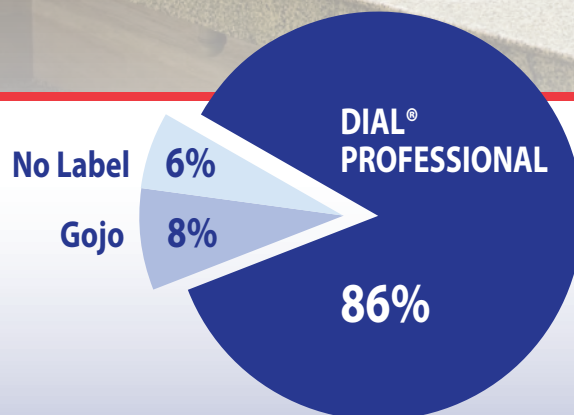
**RIGHT  
GUARD**

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**We asked 1,000 consumers to tell us  
which soap dispenser they prefer to use  
in a public washroom**



**86% prefer to use Dial®**



**Wonder why? This is what they said:**

“Familiar with the brand”   “It is antibacterial”   “I prefer Dial®”  
“Use it at home”   “Dial® is a trusted brand”   “Like the smell”

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Henkel is a Fortune Global 500 company headquartered in Düsseldorf, Germany. With more than 50,000 employees worldwide, we are among the most internationally aligned German-based companies in the global marketplace. People in approximately 125 countries worldwide trust in brands and technologies from Henkel.

Henkel is the name behind some of America's best-known brands. From Dial® soaps to Purex® laundry detergents, göt2b® hair styling products, Right Guard® antiperspirants, and Loctite® adhesives, Henkel brands are part of your daily life. Henkel has grown rapidly in North America during the past several years and now generates about 20 percent of worldwide sales in this region.

We believe that not all brands are created equal. That is why our products are hand-crafted to meet our valued customer's highest expectations. This is measured by the following facts:

1. The Dial brand is preferred 7 times over the competition,
2. There is a Henkel product in 8 out of 10 U.S. households,
3. The preference of Dial product extends from the home to the professional marketplace.

## BRANDS



**America's #1**  
Brand of  
Antibacterial  
Foaming Hand  
Soap\*



**#1** Brand of  
Non-Electric Air  
Freshener\*



**#1** Brand  
of Abrasive  
Cleanser\*



**#1**  
Antibacterial  
Soap  
Brand\*

**#1** Value  
Brand --  
Purex® Liquid  
Detergent\*



Since **1894**,  
A Hands-On Heavy  
Duty Hand Cleaner  
Favorite



**#1** in  
Total Roach  
Baits\*



\*IRI Scan Data FDM+WM 52wks ending 11/27/2011.

## GREEN RUNS DEEP IN OUR ORGANIZATION



For more than 130 years, Henkel has worked toward sustainable development. Sustainability is part of our DNA. In our corporate values, we are committed to sustainable and responsible business

practices. Through our brands and technologies, and as an employer, we work to meet the needs of people today without compromising the development opportunities of future generations. This principle applies to all our operations and throughout our entire value chain – from raw materials, production and logistics to the use and disposal of our products.

Henkel's 350,000 square foot facility spans more than 4.75 acres in Scottsdale, Arizona, and is home of the company's headquarters and R&D operations for the consumer goods division. The building holds a LEED (Leadership in Energy and Environmental Design) Certification.



## THE DIAL PROFESSIONAL® GREEN ASSURANCE PROGRAM®

Sustainability is integrated into Dial® Professional products as well, from formula to packaging. We are convinced that effective environmental protection and social responsibility are essential for our long-term success as a company.

Products within the Dial® Professional Green Assurance Program® meet and/or exceed the following green criteria

- Biodegradable Formulas
- Dial® Basics Foam & Liquids are Green Seal Certified
- Meet CARB VOC Limits
- Hypoallergenic (Personal Care Products)
- IFRA Compliant Fragrances
- Non-Irritating Formulas (Personal Care Products)
- No Phosphates
- Biodegradable
- Safe for Aquatic Life
- Uses Recyclable Packaging



\*This product meets the Green Seal™ environmental standard for institutional hand cleaners based on its reduced human and aquatic toxicity and reduced smog production potential.

Contact your local Dial® Professional Sales Representative for updated price list.

# Introducing THE DIAL™ PROFESSIONAL DUO DISPENSER Touch-Free OR Manual

**Collapsing 1.25L Refill Cartridge**  
(Reduces Maintenance by 25% & Minimizes Waste)



**Ratchet Closure**  
Prevents  
Bulk Filling

**Unique Pump Tips**  
& Color Coordinated  
Closures

**Locking Mechanism**  
Helps Prevent  
Tampering & Vandalism

**Translucent**  
**Backplate**  
(Easy to View  
Soap Level)

**View**  
**Window**  
(Displays  
Soap  
Brand)



**Healthier Skin. Healthier You.®**

## THE DIAL™ DUO MANUAL DISPENSERS & REFILLS

- Meets ADA guidelines -- extends less than 4" from the wall
- Up to 0.7 mL dosing per push (up to 1785 hand washes)
- Refill cartridges are easy and hassle-free to load and change out
- Dispenser is made of heavy duty ABS plastic (used to make football helmets)

	The Dial™ Duo Manual Dispenser Smoke	The Dial™ Duo Manual Dispenser Pearl	Dial® Complete Original Manual Foaming Refill Cartridge	Dial® Basics Hypoallergenic Manual Foaming Refill Cartridge	Dial® Professional Hand Sanitizer Manual Foaming Refill Cartridge
Case #	17000 05028	17000 04953	17000 05067	17000 05052	17000 05085
Size	1.25 or 1.2 Liter	1.25 or 1.2 Liter	1.25 Liter	1.25 Liter	1.2 Liter
Pack	3	3	3	3	3



## THE DIAL™ DUO TOUCH-FREE DISPENSERS & REFILLS

- Meets ADA guidelines -- extends less than 4" from wall
- Touchless soap dispensers help to minimize the risk of cross-contamination during hand washing
- 4-D batteries provide up to 92,000 activations or approximately 3 years of service
- Automatically dispenses a 0.5ml metered dose per activation (up to 2500 hand washes)
- Adjustable setting allows for easy control of dosage amount: 1, 2 or 3 activations
- Optional Drip Tray and Stand available

	The Dial™ Duo Touch-Free Dispenser Smoke	The Dial™ Duo Touch-Free Dispenser Pearl	Dial® Complete Original Touch-Free Foaming Refill Cartridge	Dial® Basics Hypoallergenic Touch-Free Foaming Refill Cartridge	Dial® Professional Hand Sanitizer Touch-Free Foaming Refill Cartridge
Case #	17000 99117	17000 99111	17000 99135	17000 99150	17000 99153
Size	1.25 or 1.2 Liter	1.25 or 1.2 Liter	1.25 Liter	1.25 Liter	1.2 Liter
Pack	3	3	3	3	3



## THE DIAL™ DUO TOUCH-FREE & MANUAL ENGINE REPLACEMENTS

- In the unlikely chance the DUO dispenser needs maintenance, the engines can be repaired or replaced without removing the dispenser from the wall.
- Engines available separately for conversions
- Manual dispensers can be easily converted from Touch-Free to Manual or Manual to Touch-Free -- no tools needed

	Touch-Free Smoke Engine	Touch-Free Pearl Engine	Manual Engine
Case #	17000 05097	17000 05111	17000 05100
Size	1.25 or 1.2 Liter	1.25 or 1.2 Liter	1.25 or 1.2 Liter
Pack	36	36	36

**SMOKE AND PEARL BUTTONS AVAILABLE**



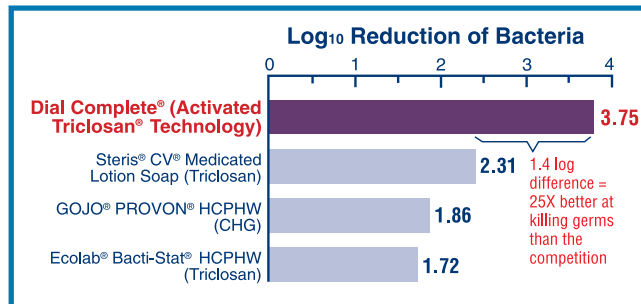
Contact your local Dial® Professional Sales Representative for updated price list.

# DIAL COMPLETE® FOAMING HAND SOAP

**DIAL COMPLETE®**  
**#1 Doctor Recommended**  
**Antibacterial Hand Wash**

## Superior Germ-Kill

The patented **Activated Triclosan® Technology** with fully unleashed germ-killing potential provides **25X better germ-kill** than other antimicrobial soaps containing triclosan, PCMX, or even CHG.



Dial Complete® Healthcare Personnel Handwash test conducted at independent laboratory. Competitive product data obtained from manufacturer literature. Bacti-Stat® is a registered trademark of Ecolab, Inc. Provon® is a registered trademark of GOJO Industries, Inc. Steris® and CV® are registered trademarks of Steris Corporation. GOJO® is a registered trademark of GOJO Industries, Inc. Ecolab® is a registered trademark of Ecolab, Inc.



A cup scrub modification of ASTM E1174 hand wash method, with 20 second hand washes and *Serratia marcescens* ATCC 14756 marker organism. Dramatization only: Number of organisms shown does not reflect actual number of bacteria.

## Kills 99.999% of Common Germs

Dial Complete® Foaming Hand Soap demonstrated higher overall levels of germ reduction compared to other antimicrobial and Healthcare Personnel Handwash soaps. Even against antibiotic-resistant organisms such as hospital-acquired MRSA, community-acquired MRSA, and VRE, Dial Complete® Foaming Hand Soap was unmatched in its effectiveness in eliminating these pathogens.

		Time Kill Study* of Log <sub>10</sub> Germ Reduction						
Test Organisms	ATCC	Dial Complete® Antimicrobial Foaming Soap	Steris® Kindest Kare® Foaming Antimicrobial Handwash	Ecolab® Bacti-Foam® Healthcare Personnel Handwash	Kimberly Clark® Kimcare® Luxury Foam Antibacterial Soap	GOJO® Luxury Foam Antibacterial Hand Wash	DEB AeroGreen™ Foam Antibacterial Soap	Kutol® Foaming Antibacterial Hand Soap
		15 sec.	15 sec.	15 sec.	15 sec.	15 sec.	15 sec.	15 sec.
<i>Acinetobacter baumannii</i>	19606	>6.46	>6.20	>6.46	>6.46	>6.46	0.37	2.80
<i>Candida albicans</i>	10231	1.20	NR	0.16	NR	NR	NR	NR
<i>Enterococcus faecalis</i> (VRE)	51299	>6.15	NR	2.24	4.19	2.19	NR	1.95
<i>Escherichia coli</i>	11229	>5.61	>5.61	>5.61	2.33	NR	NR	0.01
<i>Listeria monocytogenes</i>	15313	>6.11	>6.11	>6.11	>6.11	3.20	2.62	>6.11
<i>Pseudomonas aeruginosa</i>	9027	>5.32	>5.32	>5.32	1.21	0.66	0.32	0.54
<i>Serratia marcescens</i>	14756	1.17	0.46	2.69	NR	NR	NR	NR
<i>Staphylococcus aureus</i>	6538	5.17	1.85	1.24	2.20	1.19	0.23	2.86
<i>Staphylococcus aureus</i> MRSA (Community-acquired)	33592	3.76	0.82	0.64	2.56	1.30	0.41	0.95
<i>Staphylococcus aureus</i> MRSA (Hospital-acquired)	33591	5.04	1.73	1.45	2.77	1.73	1.15	2.27
<i>Streptococcus pneumoniae</i>	6303	>2.99	2.58	>2.99	>2.99	>2.99	2.24	>2.99
<i>Streptococcus pyogenes</i>	14289	>4.34	>4.34	>4.34	>4.34	>4.34	3.25	2.67

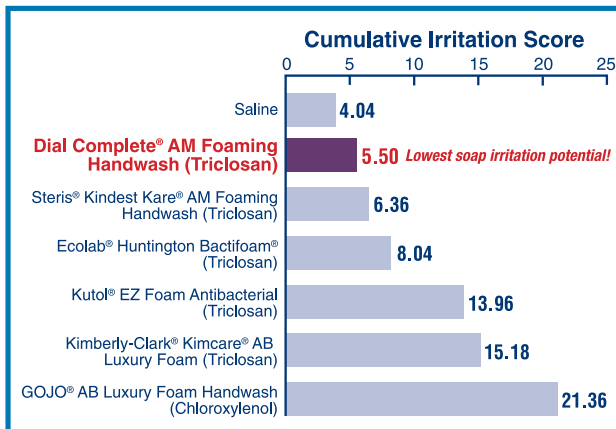
NR=No reduction of germs. \*Data on file. All soaps tested including Dial Complete (which has the ability to be used on dry hands) were diluted to a 75% concentration to simulate actual use conditions.

Bacti-Foam® is a registered trademark of Ecolab, Inc. Steris® and Kindest Kare® are registered trademarks of Steris Corporation. GOJO® is a registered trademark of GOJO Industries, Inc. Ecolab® is a registered trademark of Ecolab, Inc. Kutol® is a registered trademark of Kutol Products Company. Kimberly-Clark® and Kimcare® are registered trademarks of Kimberly-Clark Worldwide, Inc. DEB AeroGreen™ is a trademark of DEB SBS Inc.

Visit us at: [www.dialprofessional.com](http://www.dialprofessional.com)

## Superior Mildness

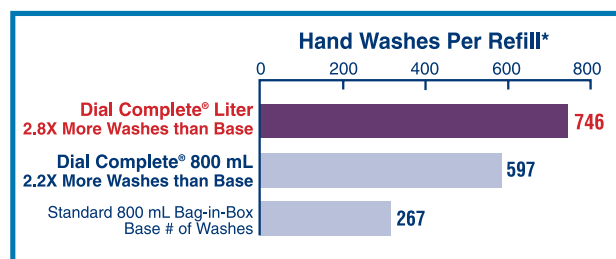
Its hypoallergenic foam is 25% milder than other hand soaps and is excellent for very frequent hand washing. Soothing skin conditioners like aloe and glycerin will leave your hands soft, smooth, and refreshed.



12 Day study conducted at Dial Clinical Research Laboratory, Study #TM&R-0003-08-TXC Dose Response Patch Test, April 2008. Steris® and Kindest Kare® are registered trademarks of Steris Corporation. Ecolab® and Bacti-Foam® are registered trademarks of Ecolab, Inc. Kutol® is a registered trademark of Kutol Products Company. Kimberly-Clark® and Kimcare® are registered trademarks of Kimberly-Clark Worldwide, Inc. GOJO® is a registered trademark of GOJO Industries, Inc.

## Superior Cost Savings

Dial Complete® Foaming Hand Soap is more cost-effective than Bag-In-Box systems. Our controlled dispensing system and high volume lather yields 2.8 times more hand washes per refill.



\*Assumes two dispenser pushes per hand wash.

## Sustainable Product Attributes

- Biodegradable
- Safe for Aquatic Life
- Uses Recyclable Packaging



## FOOD SAFETY IN THE U.S.

While the food supply in the United States is one of the safest in the world, The CDC estimates annually

- 76 million people get sick
- Over 300,000 are hospitalized
- 5,000 die from preventable foodborne illness

Preventing foodborne illness and death remains a major public health challenge.

SOURCE: <http://www.cdc.gov/foodsafety>

# DIAL COMPLETE® FOAMING HAND SOAP

	Dial Complete® Tabletop Pump Original	Dial Complete® Tabletop Pump Foodservice	Dial Complete® Tabletop Pump Original	Dial Complete® Tabletop Pump Fresh Pear	Dial Complete® Tabletop Pump Cranberry	Dial Complete® Tabletop Pump Healthcare
Case #	17000 00058	17000 06001	17000 02936	17000 02934	17000 03016	23400 81075
Size	7.5 oz.	7.5 oz.	7.5 oz.	7.5 oz.	7.5 oz.	7.5 oz.
Pack	8	8	8	8	8	12



	Dial Complete® Professional Tabletop Pump Original	Dial Complete® Refill Original	Dial Complete® Professional Refill Original
Case #	17000 98606	17000 98976	17000 99795
Size	15.2 oz.	40 oz.	1 Gallon
Pack	4	6	4



	Dial Complete® Manual Foaming Refill Cartridge Original	Dial Complete® Manual Foaming Refill Cartridge Cool Plum	Dial Complete® Manual Foaming Refill Cartridge Foodservice	The NEW Dial™ Duo Dial Complete® Manual Foaming Refill Cartridge Original	The NEW Dial™ Duo Dial Complete® Touch-Free Foaming Refill Cartridge Original	Dial Complete® Touch-Free Foaming Refill Cartridge Original
Case #	23400 00162	23400 81033	23400 00034	17000 05067	17000 99135	17000 98573
Size	1 Liter	1 Liter	1 Liter	1.25 Liter	1.25 Liter	1.2 Liter
Pack	6	4	4	3	3	3



## MANUAL FOAMING DISPENSERS

	Professional Manual • Smoke	Professional Manual • Blue	Healthcare Manual • Smoke	The NEW Dial™ Duo The Dial™ Duo Manual • Smoke	The NEW Dial™ Duo The Dial™ Duo Manual • Pearl
Case #	23400 06055	23400 06056	Case # 23400 06057	Case # 17000 05028	17000 04953
Size	1 Liter	1 Liter	Size 1 Liter	Size 1.25 or 1.2 Liter	1.25 or 1.2 Liter
Pack	6	6	Pack 6	Pack 3	3



## DIAL® BASICS HYPOALLERGENIC FOAMING HAND SOAP



- Dermatologist-tested, hypoallergenic
- Rich foaming lather with aloe & moisturizers
- Biodegradable, non-toxic to aquatic life



**2.2X More  
Hand Washes  
than Liquid Soaps**



Dial® Basics Foaming Lotion Soap with Aloe is a mild, pleasing soap that is gentle on the skin. Dermatologist-tested and hypoallergenic, Dial® Basics Foaming Lotion Soap rinses clean and is excellent for frequent handwashing. Dial® Basics is perfect for any commercial setting, including healthcare facilities, schools, offices, restaurants, daycares and more.

	Dial® Basics Tabletop Pump	Dial® Basics Tabletop Pump	Dial® Basics Refill
Case #	17000 06042	17000 98609	17000 98612
Size	7.5 oz.	15.2 oz.	1 Gallon
Pack	8	4	4



**The NEW Dial™ Duo**

**The NEW Dial™ Duo**

	Dial® Basics Foaming Refill Cartridge	Dial® Basics Manual Foaming Refill Cartridge	Dial® Basics Touch-Free Foaming Refill Cartridge	Dial® Basics Touch-Free Foaming Refill Cartridge
Case #	17000 06060	17000 05052	17000 99150	17000 98576
Size	1 Liter	1.25 Liter	1.25 Liter	1.2 Liter
Pack	6	3	3	3



## TOUCH-FREE FOAMING DISPENSERS

	Professional Touch-Free
Case #	17000 98570
Size	1.2 Liter
Pack	8

Dispenser  
Dimensions:  
H: 10.75"  
W: 6.625"  
D: 3.75"



**The NEW Dial™ Duo**

**The NEW Dial™ Duo**

	The Dial™ Duo Touch-Free • Smoke	The Dial™ Duo Touch-Free • Pearl
Case #	17000 99117	17000 99111
Size	1.25 or 1.2 Liter	1.25 or 1.2 Liter
Pack	3	3



Contact your local Dial® Professional Sales Representative for updated price list.

**DIAL® ANTIMICROBIAL LIQUID SOAP*****Broad Spectrum Antimicrobial Effectiveness***

Liquid Dial® Soap is effective against Gram-positive bacteria, Gram-negative bacteria, yeast and mold.

**1985 to Present**

***Gram-positive bacteria***

Enterococcus faecalis  
Enterococcus faecalis (VRE)  
Micrococcus luteus  
Staphylococcus aureus  
Staphylococcus aureus (MRSA)  
Staphylococcus epidermidis  
Staphylococcus haemolyticus  
Staphylococcus hominis  
Staphylococcus saprophyticus  
Streptococcus pyogenes Group A

***Gram-negative bacteria***

Acinetobacter baumannii  
Acinetobacter lwoffii  
Burkholderia cepacia  
Enterobacter aerogenes  
Enterobacter cloacae  
Escherichia coli (2)  
Klebsiella oxytoca  
Klebsiella pneumoniae  
Proteus mirabilis  
Pseudomonas aeruginosa  
Serratia marcescens

***Yeast & Mold***

Aspergillus fumigatus  
Aspergillus niger  
Candida albicans (2)  
Epidermophyton floccosum  
Trichophyton ajelloi  
Trichophyton mentagrophytes  
Trichophyton rubrum

***All Dial® liquid hand soaps have been specially formulated for effective, yet gentle hand washing.***

LIQUID DIAL® GOLD	LIQUID DIAL® WITH MOISTURIZERS & VITAMIN E	LIQUID DIAL® SENSITIVE SKIN
<b>Active Ingredient</b> Triclosan .20%	<b>Active Ingredient</b> Triclosan .20%	<b>Active Ingredient</b> Triclosan .20%
<b>pH</b> 6.2	<b>pH</b> 6.55	<b>pH</b> 6.2
<b>Fragrance</b> Classic Liquid Dial	<b>Fragrance</b> Woody Citrus	<b>Fragrance</b> Light Floral
<b>Color</b> Gold	<b>Color</b> White Pearl	<b>Color</b> Clear
<b>Skin Conditioners</b> • <b>Glycerin</b> - Humectant to Keep Skin Moist • <b>Isostearamidopropyl Morpholine Lactate</b> - Skin Smoothing and Mildness	<b>Skin Conditioners</b> • <b>Vitamin E</b> • <b>Glycerin</b> - Humectant to Keep Skin Moist • <b>Isostearamidopropyl Morpholine Lactate</b> - Skin Smoothing and Mildness • <b>Polyquaternium 7</b> - Skin Conditioner • <b>Guar</b> - Naturally Derived Skin Conditioner	<b>Skin Conditioners</b> • <b>Cocamidopropyl Betaine</b> - Skin Conditioner • <b>Polyquaternium 7</b> - Skin Conditioner

***Liquid Dial® Gold***

Broad spectrum antimicrobial effectiveness with added skin conditioners for mildness.

***Liquid Dial® with Moisturizers & Vitamin E***

Broad spectrum antimicrobial effectiveness with extra moisturizers and conditioners to protect against dry skin. Ideal for frequent hand washing.

***Liquid Dial® Sensitive Skin***

Broad spectrum antimicrobial effectiveness. Extra mild, and formulated for very frequent hand washing. Hypoallergenic and dermatologist-tested for even the most sensitive skin.



**SUSTAINABLE  
PRODUCT ATTRIBUTES**

**Liquid Dial®  
Antimicrobial Hand Soaps are  
biodegradable and use  
recyclable packaging**

Visit us at: [www.dialprofessional.com](http://www.dialprofessional.com)


## DIAL® ANTIMICROBIAL LIQUID SOAP

	Liquid Dial® Gold	Liquid Dial® Gold Decor Pump	Liquid Dial® w/Moisturizers Decor Pump	Liquid Dial® Sensitive Skin Decor Pump	Liquid Dial® Gold Tabletop Pump	Liquid Dial® Sensitive Skin Tabletop Pump
Case #	17000 06059	23400 84014	23400 84024	23400 82834	23400 80790	23400 80784
Size	2.0 oz.	7.5 oz.	7.5 oz.	7.5 oz.	16 oz.	16 oz.
Pack	48	12	12	12	12	12




	Liquid Dial® Gold	Liquid Dial® w/Moisturizers	Liquid Dial® Sensitive Skin
Case #	23400 88047	23400 84022	23400 82838
Size	1 Gallon	1 Gallon	1 Gallon
Pack	4	4	4



		Liquid Dial® Gold Flex Pak	Liquid Dial® w/Moisturizers Flex Pak	Liquid Dial® Sensitive Skin Flex Pak
Case #		23400 97501	23400 95503	23400 91502
Size		800 mL	800 mL	800 mL
Pack		12	12	12

Use with Model 22 Dispenser  
See Page 16



		Liquid Dial® Gold Refill Cartridge	Liquid Dial® w/Moisturizers Refill Cartridge	Liquid Dial® Sensitive Skin Refill Cartridge
Case #		23400 84019	23400 84029	23400 82839
Size		1 Liter	1 Liter	1 Liter
Pack		8	8	8

Use with The Dial™ Dispenser  
See Page 17



Contact your local Dial® Professional Sales Representative for updated price list.



## DIAL® BASICS HYPOALLERGENIC LIQUID SOAP

Dial® Basics soap is a mild, hypoallergenic liquid lotion soap that is gentle on the skin. With its fresh floral fragrance and rich lotion look and feel, Dial® Basics soap is a premium product with an emphasis on value. Perfect for any commercial setting including healthcare facilities, schools, offices, restaurants, daycares and more.

### FORMULA SPECIFICATIONS

pH	6.55
Hypoallergenic	Yes
<b>Skin Conditioners</b>	
• <i>Glycerin</i> - Humectant to Keep Skin Moist	
• <i>Isostearamidopropyl Morpholine Lactate</i> - Skin Smoothing and Mildness	

	Dial® Basics Liquid Soap Decor Pump	Dial® Basics Liquid Soap Pump	Dial® Basics Liquid Soap Flex Pak	Dial® Basics Liquid Soap Refill Cartridge	Dial® Basics Liquid Soap
Case #	17000 06028	17000 06044	17000 06045	17000 06046	17000 06047
Size	7.5 oz.	16 oz.	800 mL	1 Liter	1 Gallon
Pack	12	12	12	8	4

See Page 12 for The Dial™ Dispenser for Liter Liquid Soaps

See Page 4 for Green Seal™ Information



## SWEETHEART® PINK LOTION SOAP

Sweetheart® Pearlescent Lotion Soap is an excellent cost-effective choice for use in almost any facility.

	Sweetheart® Pink Lotion Soap	Sweetheart® Pink Lotion Soap
Case #	23400 99506	23400 80846
Size	800 mL Flex Pak	1 Gallon
Pack	12	4



## SWEETHEART® ANTIBACTERIAL SOAP

Recommended for hand washing to decrease bacteria on the skin. Use in any institutional environment. Contains Triclosan.

	Sweetheart® Antibacterial Soap
Case #	23400 96507
Size	800 mL Flex Pak
Pack	12



## LURON® EMERALD LOTION SOAP

Luron® Emerald Lotion soap is formulated with added skin conditioners to help keep hands feeling soft and smooth after use. With its rich, viscous formula and creamy lather, Luron lotion soap is perfect for any commercial setting.

### FORMULA SPECIFICATIONS

pH	6.2
Fragrance	Mild Lavender
Color	Clear Emerald Green

### Luron® Lotion Soap Refill Cartridge

Case #	23400 84050
Size	1 Liter
Pack	8



## DIAL® ANTIBACTERIAL HAND SANITIZER FOAM



**Kills 99.99% of germs instantly without soap and water.**

- Nondrying formula provides more visible and longer lasting hydration than Purell® Instant Hand Sanitizer Foam
- Dermatologist-tested
- Latex, nonlatex, and CHG-compatible
- No added dyes or fragrances

Purell® is a registered trademark of GOJO Industries, Inc.

Dial® Hand Sanitizer Foam is alcohol-based but has a special moisture-lock system that is clinically proven to deliver 5-10 times more moisturization to the skin than if left untreated. As such, it visibly reduces the appearance of dry skin after use. Dial® Hand Sanitizer Foam meets OSHA, CDC, and FDA standards and guidelines.

### Example test organisms killed within 15 seconds in a Time Kill Test include:

Candida albicans	Listeria monocytogenes	Staphylococcus aureus (MRSA)
Enterococcus faecalis (VRE)	Pseudomonas aeruginosa	(both community & hospital-acquired)
Escherichia coli	Serratia marcescens	Streptococcus pneumoniae
Klebsiella pneumoniae	Staphylococcus aureus	Streptococcus pyogenes

#### The NEW Dial™ Duo

#### The NEW Dial™ Duo

	Dial® Professional Foaming Hand Sanitizer Tabletop Pump Fragrance-Free	Dial® Professional Foaming Hand Sanitizer Manual Refill Cartridge Fragrance-Free	Dial® Professional Foaming Hand Sanitizer Manual Refill Cartridge Fragrance-Free	Dial® Professional Foaming Hand Sanitizer Touch-Free Refill Cartridge Fragrance-Free	Dial® Professional Foaming Hand Sanitizer Touch-Free Refill Cartridge Fragrance-Free
Case #	17000 06040	17000 06041	17000 05085	17000 99153	17000 98579
Size	15.2 oz.	1 Liter	1.2 Liter	1.2 Liter	1 Liter
Pack	4	6	3	3	3



### MANUAL FOAMING DISPENSERS

#### The NEW Dial™ Duo

#### The NEW Dial™ Duo

	Professional Manual • Smoke	The Dial™ Duo Manual • Smoke	The Dial™ Duo Manual • Pearl
Case #	23400 06055	17000 05028	17000 04953
Size	1 Liter	1.25 or 1.2 Liter	1.25 or 1.2 Liter
Pack	6	3	3



### TOUCH-FREE FOAMING DISPENSERS

#### The NEW Dial™ Duo

#### The NEW Dial™ Duo

	Professional Touch-Free	The Dial™ Duo Touch-Free • Smoke	The Dial™ Duo Touch-Free • Pearl
Case #	17000 98570	17000 99117	17000 99111
Size	1.2 Liter	1.25 or 1.2 Liter	1.25 or 1.2 Liter
Pack	8	3	3

Dispenser Dimensions:  
H: 10.75"  
W: 6.625"  
D: 3.75"



Contact your local Dial® Professional Sales Representative for updated price list.



Dial® Instant Hand Sanitizer provides convenient, effective germ-kill that works to kill harmful disease-causing germs, yet is gentle on the hands.

- Kills 99.99% of pathogenic germs in as little as 15 seconds
- Effective against bacteria, yeast & molds
- Dermatologist tested and hypoallergenic
- Fragrance and dye-free
- Contains added moisturizers and skin conditioners to soften and smooth the hands



**STAND FOR  
for 800 mL  
DISPENSER**

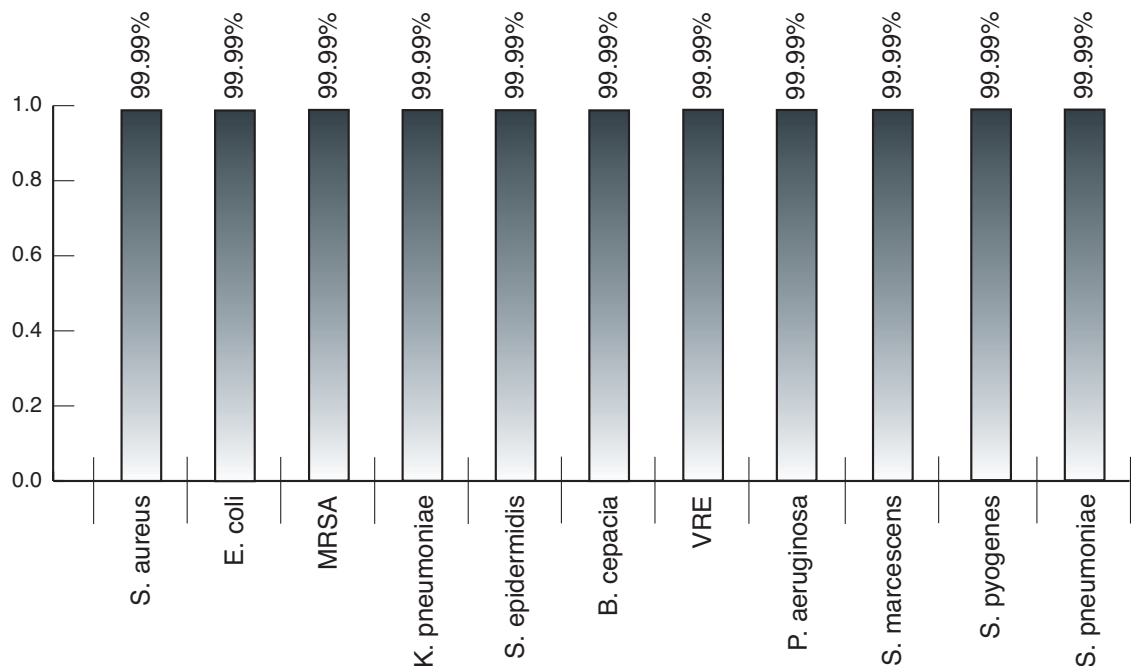
Case #	23400 06069
Size	800 mL
Pack	1

Stand Dimensions:  
**HEIGHT: 50"**  
**WEIGHT: 40 LBS.**

### Time Kill Test

Specific test organisms were suspended in Dial® Instant Hand Sanitizer for 15 seconds.

The graph shows the percent of reduction in the organisms after exposure.



## Alcohol is Effective Against

### BACTERIA

Enterococcus faecalis	Acinetobacter lwoffii
Enterococcus faecium	Enterobacter aerogenes
Micrococcus luteus	Enterobacter cloacae
Staphylococcus haemolyticus	Klebsiella oxytoca
Staphylococcus hominis	Klebsiella pneumoniae
Staphylococcus saprophyticus	Proteus mirabilis
Acinetobacter baumannii	Corynebacterium jeikeium

### YEASTS & MOLDS

Aspergillus fumigatus
Aspergillus niger
Candida albicans (2)
Epidermophyton floccosum
Trichophyton ajelloi
Trichophyton mentagrophytes
Trichophyton rubrum

## DIAL® ANTIBACTERIAL HAND SANITIZER

	Dial® Hand Sanitizer Citrus	Dial® Hand Sanitizer Fragrance-Free	Dial® Hand Sanitizer Fragrance-Free	Dial® Hand Sanitizer Fragrance-Free	Dial® Hand Sanitizer Fragrance-Free
Case #	17000 01203	23400 00688	23400 00685	23400 01585	23400 00213
Size	2 oz.	2 oz.	4 oz.	7.5 oz.	16 oz.
Pack	24	24	24	12	8



## DISPENSERS FOR GEL HAND SANITIZERS

	Dial® Hand Sanitizer Fragrance-Free	Model 22 for 800 mL Liquid Soaps	Model 28 for 800 mL Liquid Soaps	Floor & Wall Guard
Case #	23400 95862	23400 03226	23400 03228	23400 00181
Size	800 mL	800 mL	800 mL	N/A
Pack	12	6	6	6



Model 22 and 28 Dispenser Dimensions:  
**H: 10.25" • W: 5.25" • D: 4.00"**  
 (including push lever)

## TOUCH-FREE DISPENSER for 800 mL Flex Pak Refills

w/ Adjustable Dose Settings: 1 mL, 2 mL and 3 mL

Case #	23400 10000
Size	800 mL
Pack	6



- Uses existing 800 mL Dial® Flex Paks to assure purity of product
- A must-have anywhere cross contamination can occur
- Multiple dose selector (1 mL, 2 mL and 3 mL)
- Typical battery life of 9-12 months

Dispenser  
Dimensions:  
**H: 10.75"**  
**W: 6.8125"**  
**D: 4.6875"**

Contact your local Dial® Professional Sales Representative for updated price list.

## AWARD-WINNING DISPENSER DESIGN

### Reduce Soap Costs by up to 40%

- Adjustable dose rate (.76 mL, 1.2 mL, 1.54 mL) allows you to better control soap usage
- Factory setting of 1.2 mL vs. industry standard of 1.5 mL
- Our soap reservoir eliminates soap waste & provides continuous service to customers



	The Dial™ Dispenser Smoke	The Dial™ Dispenser Sapphire	The Dial™ Dispenser Ice
Case #	23400 03922	23400 03924	17000 99508
Size	1 Liter	1 Liter	1 Liter
Pack	6	6	6



## BRECK® HAIR CARE

	Conditioning Shampoo Refill Cartridge	Shampoo Refill Cartridge
Case #	23400 10002	17000 06037
Size	1 Liter	1 Liter
Pack	8	8



## BODY WASHES

	Dial® For Men Hair & Body Refill Cartridge	Dial® Spring Water® Antibacterial Refill Cartridge	Dial® Yogurt Aloe Vera Refill Cartridge	Tone® 7 Botanicals Refill Cartridge
Case #	23400 10003	23400 04031	23400 00182	17000 06031
Size	1 Liter	1 Liter	1 Liter	1 Liter
Pack	8	8	8	8



## THE DIAL™ DISPENSER FOR BODY CLEANSERS

	Breck® Conditioning Shampoo	Dial® For Men	Dial® Spring Water®	Yogurt Aloe Vera
Case #	23400 10105	23400 10106	23400 06054	17000 06027
Size	1 Liter	1 Liter	1 Liter	1 Liter
Pack	6	6	6	6

Dispenser Dimensions:

**H: 12.34"**  
**W: 5.12"**  
**D: 3.98"**

D: includes push lever;  
deepest without  
lever = 3.90"



### DISPENSER LABELS AVAILABLE

Breck® Shampoo    Tone® 7 Botanicals Body Wash    Dial® Body & Hair



See Page 10 for Translucent Liter Dispenser Information

## DIAL® BODY & HAIR CARE

**Cleanses the entire body and keeps hair looking soft & shiny**  
**Hypoallergenic with skin and hair conditioners**

The fresh, fragrant formula of Dial® Body & Hair Shampoo has been specially formulated for effective cleansing of the entire body. Perfect for use in any facility, including fitness clubs, spas and nursing homes.

	Dial® Body & Hair Flip Cap	Dial® Body & Hair Flex Pak	Dial® Body & Hair Refill Cartridge	Dial® Body & Hair
Case #	23400 04014	23400 90504	23400 04029	23400 03986
Size	7.5 oz.	800 mL	1 Liter	1 Gallon
Pack	24	12	8	4



**INCLUDES ONE PUMP PER CASE**

## DIAL® PERINEAL CLEANSER

- Mild formula
- pH balanced
- Light, pleasant fragrance
- Convenient 10 oz. spray bottle

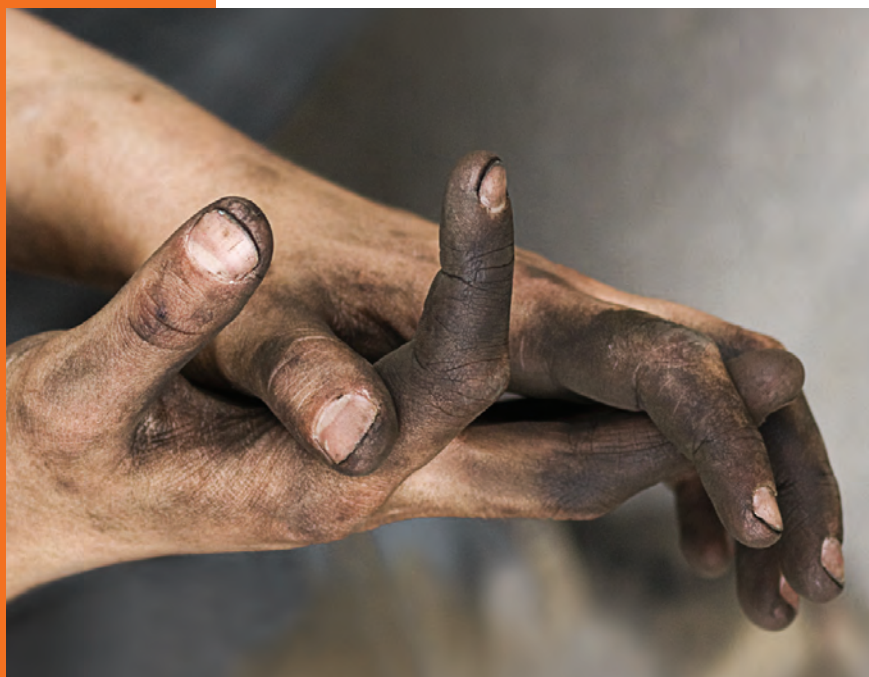
Dial® Perineal Cleanser is specially formulated to help clean, refresh and wash away odors. Convenient, no-rinse formula may be used for both perineal and total body cleansing. Dial Perineal Cleanser's mild, non-medicated formula is enriched with natural skin conditioners, including aloe, to help soothe skin.



### Dial® Perineal Cleanser Spray Pump

Case #	23400 99600
Size	10 oz.
Pack	20

Contact your local Dial® Professional Sales Representative for updated price list.



For more than 100 years, Boraxo® Heavy Duty Hand Cleaners have been the hands-on favorite in removing tough grease and grime from hard working hands. Boraxo® Brand was the first to combine the natural cleaning power of borax and soap.

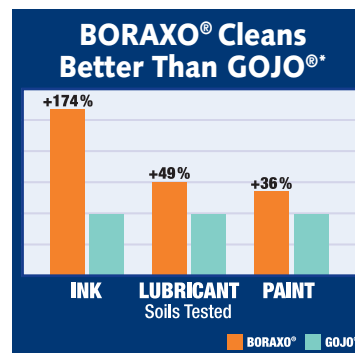


**Kicks The Grime Off Your Hands!**

## Powerful Hand Washing Solutions

- Formulated to be biodegradable with natural scrubbers and orange oil for deep cleaning
- Uses a skin conditioning system to keep skin from drying out
- Designed to rinse clean and has a light citrus scent
- Superior cleaning performance over GOJO® Natural Orange™ Pumice Hand Cleaner\*

\*Based on a blind clinical cleaning performance study on automotive adhesive/lubricant, printer's ink & paint, conducted June 2006. GOJO® Natural Orange™ are trademarks of GOJO Industries, Inc.



## ORANGE HEAVY DUTY HAND CLEANER WITH SCRUBBERS

### Boraxo® Orange Heavy Duty Hand Cleaner with Scrubbers 2-in-1 Formula: **CLEANS & CONDITIONS**

*Formulated with natural scrubbers and orange oil for deep cleaning that is mild on the skin.*

	Boraxo® Heavy Duty Hand Cleaner with Scrubbers Refill Cartridge	2 Liter Dispenser for Boraxo® Heavy Duty Hand Cleaner w/ Adjustable Dose Settings • 4 mL, 2 mL and 1 mL	Boraxo® Heavy Duty Hand Cleaner with Scrubbers Gallon w/Pump
Case #	23400 02602	23400 02603	23400 02600
Size	2 Liter	2 Liter	1 Gallon
Pack	4	6	4



**HEAVY DUTY HAND CLEANERS**

## BORAXO® HEAVY DUTY POWDERS

### Boraxo® Powdered Hand Soaps

The original powdered hand soap, and still the industry leader, dual action Boraxo® hand soap combines the scrubbing power of borax with the cleaning power of soap to easily dissolve grease and dirt when washing with water. All Boraxo Powdered hand soaps are 100% soluble and safe in septic systems.

- **TMT® Boraxo® Powdered Hand Soap**

90% fine mesh borax,  
10% soap.

- **Boraxo® Powdered Hand Soap**

The original 75% fine mesh borax, 25% soap for more cleaning power.

- **Heavy Duty Boraxo® Powdered Hand Soap**

Larger crystals provide the best dual-action performance.

	TMT® Powdered Hand Soap	Boraxo® Powdered Hand Soap	Boraxo® Heavy Duty Powdered Hand Soap
Case #	23400 02561	23400 02203	23400 02303
Size	5 lb.	5 lb.	5 lb.
Pack	10	10	10



BORAXO® Powdered Hand Soap	
Case #	23400 00301
Size	12 oz.
Pack	12



## DISPENSERS FOR HEAVY DUTY POWDERS

	Model-36 Wall Mount for Powders	Model-90 Wall Mount for Powders
Case #	23400 03365	23400 03808
Size	32 - 40 oz. Capacity	12 lb. Capacity
Pack	5	4



# 4 Categories

## Hand Care

In a public washroom 86% of consumers would prefer to use Dial® soap over a similar branded or unbranded dispensed soap.\* Dial offers America's #1 selling liquid or foaming antibacterial soaps in tabletop pumps and refills.<sup>1</sup>

\*Synovate Public Restroom Soap Survey June 17, 2010  
<sup>1</sup>IRI Scan Data FDM+WM 52wks ending 11/27/2011.

**DIAL COMPLETE®**  
**#1 Doctor Recommended Antibacterial Hand Wash**



## Amenities

The Dial® Eco-Smart® Amenity Dispensers replace individual amenity bottles and soaps while offering an environmentally friendly alternative that cut costs by at least 50% and offer nationally preferred brand refills.



# for Success

---

## Laundry Care

The new and improved Triple Action formula delivers even better on the Purex® brand promise to leave your laundry bright, white, and clean, and as always, for half the price of the leading brand!



## Air Care

The #1 brand of non-electric air fresheners in the U.S. offers top selling fragrance options providing air freshening and odor elimination for up to 30 days.<sup>1</sup> The Renuzit® Adjustables offer at least 50% cost savings versus other commercial air fresheners and are made from 97% natural ingredients.



<sup>1</sup>IRI Scan Data FDM+WM 52wks ending 11/27/2011.



- #1 Brand of abrasive cleanser<sup>1</sup>
- Popular & trusted brand among professionals
- Gentle on surfaces
- Deep cleaning formulation designed to rinse clean
- Great for removing stains, soap scum, mold, mildew, dirt & grease<sup>2</sup>
- Leaves surfaces smooth & polished

<sup>1</sup>Source: IRI Dollar Sales, week ending 11/27/11.

<sup>2</sup>Soft Scrub with Bleach Disinfectant Cleanser

\*Salmonella choleraesuis (Salmonella), Pseudomonas aeruginosa (Pseudomonas), Staphylococcus aureus (Staph), Streptococcus pyogenes (Strep), Athlete's foot fungus (Trichophyton mentagrophytes) in 3 minutes at full strength

### Commercial Soft Scrub® with Bleach Disinfectant Cleanser

Attacks tough cleaning jobs like grease, dirt, stains, mold, mildew and soap scum without damaging surfaces. Kills 99.9% of germs.\* Economical size with bilingual packaging. EPA Registered (EPA Reg. No. 64240-44-57125).

### Commercial Soft Scrub® Lemon Cleanser

Mild abrasive and versatile multi-purpose, non-bleach cleanser that is tough on grease, dirt and soap scum without damaging surfaces. Fresh lemon scent.

### Soft Scrub® Liquid Gel with Bleach

Non-abrasive bleach gel that penetrates tough stains and rinses clean. Specially formulated to clean the toughest stains with the power of bleach.

**Soft Scrub® with Bleach Offers:**

- 2-in-1 Benefit: Cleanser & Disinfectant
- Kills 99.9% of Germs\*

## SOFT SCRUB® CLEANSERS

	Commercial w/ Bleach Disinfectant Cleanser	Commercial Lemon Cleanser	Antibacterial w/ Bleach	Lemon Cleanser	Liquid Gel w/ Bleach
Case #	23400 15519	23400 15020	23400 01602	23400 00865	23400 01650
Size	36 oz.	36 oz.	24 oz.	26 oz.	17 oz.
Pack	6	6	9	9	9



## SOFT SCRUB® TOTAL BATH & BOWL®

- New Soft Scrub® Total Bath & Bowl® Cleaner is specially formulated to tackle the unique cleaning challenges of the toughest bathroom grime.
- Safe on surfaces, including granite, cultured marble, plastic laminate, stainless steel and chrome.
- Powers through soap scum, limescale, calcium and hard water, leaving a sparkling fresh clean.



**RIGHT SIDE UP OR UPSIDE DOWN** Patented trigger even works upside down, allowing you to get into all of those hard-to-reach places, like under the toilet rim.



**FOAM** Soft Scrub® Total® Cleaner's unique trigger gives you the option of spraying a thick foam - perfect for toilet bowls and shower walls.



**SPRAY** Soft Scrub® Total® Cleaner's fine mist spray is ideal for wide surfaces like countertops.



## SOFT SCRUB® TOTAL®

	Soft Scrub® Total® Bath & Bowl®	Soft Scrub® Total® All Purpose Lemon	Soft Scrub® Total® w/ Bleach
Case #	23400 00375	23400 00405	23400 99750
Size	25.4 oz.	25.4 oz.	25.4 oz.
Pack	9	9	9



## SOFT SCRUB® DISHWASHING LIQUID AND DETERGENT

	Soft Scrub® Dishwashing Liquid	Soft Scrub® Automatic Dish Detergent
Case #	24900 00046	24900 10006
Size	2 oz. • up to 6 Loads	1 oz. • 1 Load
Pack	144	200

**EXTENDED  
STAY  
ACCESSORIES**



**SUSTAINABLE  
PRODUCT ATTRIBUTES**

Soft Scrub® Cleanser Uses Recyclable Packaging  
and Contains No Phosphorous

GENERAL PURPOSE CLEANSERS



- Purex® Laundry Detergents continue to offer its customers a competitive value proposition.
- Purex® Laundry Detergent offers a greater assortment of its larger sizes.
- The enhanced formulas of Purex® Laundry Detergent are compatible with all types of machines, including HE.
- Purex® Liquid Detergent continues to meet the needs of its customers for enhanced performance.

\*IRI Scan Data FDM+WM 52wks ending 11/27/11.



### DETERGENT PAILS

**Purex® Liquid or Powder Detergents** are great for everyday laundry. They penetrate deep down into fabric fibers, removing ground-in dirt and soils. Purex® has stain fighting power to keep whites white and colors bright, and will leave your clothes clean and smelling fresh. It contains no phosphate and is biodegradable.



**Borateem® advanced lightweight formula** means more cleaning power and convenience. This improved formula helps keep clothes looking newer longer, by whitening whites, brightening colors, removing stains and fighting dinginess. Borateem® chlorine-free color safe powder bleach has an advanced stain remover and the Color Seal® Technology to help prevent fading. This laundry bleach works well in all temperatures and uses biodegradable cleaning agents.



	Borateem® Non-Chlorine Color Safe Bleach	Professional Purex® LIQUID Mountain Breeze®	Professional Purex® POWDER Original Fresh
Case #	23400 00145	24200 06354	24200 06355
Loads	160	410	188
Size	5 Gallon Pail	5 Gallon Pail	15.6 lb.
Pack	1	1	1



**SUSTAINABLE  
PRODUCT ATTRIBUTES**

**Purex® Detergents have Biodegradable  
Ingredients & No Phosphates**

## PUREX® FREE AND CLEAR



Purex® Free & Clear Detergent delivers the same great clean as other Purex® detergents, but contains no perfumes or dyes.

*This special formula is:*

- hypoallergenic
- dermatologist-tested
- ideal for sensitive skin.

	Purex® Ultra Concentrate Free & Clear	Purex® Ultra Concentrate Free & Clear
Case #	24200 05020	24200 04799
Loads	100	66
Size	150 oz.	100 oz.
Pack	4	4

## PUREX® LIQUID DETERGENT

Ideal for everyday use, Purex® Liquid Detergent penetrates deep down into fabric fibers, removing ground-in dirt and stains. Purex® Liquid Detergent is specially formulated with stain fighting ingredients, so clothes and linens are always clean and fresh.

	Purex® Ultra Concentrate Mountain Breeze®	Purex® Ultra Concentrate Lavender Fresh	Purex® Ultra Concentrate Original Fresh	Purex® Ultra Concentrate Original Fresh
Case #	24200 05016	24200 05019	24200 04790	24200 05014
Loads	100	100	66	100
Size	150 oz.	150 oz.	100 oz.	150 oz.
Pack	4	4	4	4



Contact your local Dial® Professional Sales Representative for updated price list.



## PUREX® NATURAL ELEMENTS® LIQUID DETERGENT

Green doesn't mean you have to compromise on clean

Ultra Purex® Natural Elements® brand delivers the same cleaning benefits as regular Ultra Purex® detergents, but contains naturally sourced cleaning ingredients and natural fragrance extracts. All varieties are hypoallergenic and free of dyes; perfect for people with sensitive skin.



The Environmental Protection Agency's (EPA) Design for the Environment Product Recognition Program distinguishes chemical products that are safer for human health and the environment.

<http://www.epa.gov/dfe>

*Purex® Natural Elements® Ultra Concentrate laundry detergent is the first concentrated laundry detergent to receive recognition from EPA Design for the Environment.*

	Purex® Natural Elements® Ultra Concentrate Linen & Lilies®	Purex® Natural Elements® Ultra Concentrate Linen & Lilies®	Purex® Natural Elements® Ultra Concentrate • High Efficiency Lilac & White Lavender
Case #	24200 01134	24200 06054	24200 01066
Loads	83	66	66
Size	150 oz.	100 oz.	100 oz.
Pack	4	4	4



## PUREX® ULTRA PACKS™

### INTRODUCING PUREX® ULTRA PACKS™

An even more convenient and powerful tool to get laundry clean. Ultra Packs™ brand are quick dissolving liquid laundry detergent packs with super-concentrated cleaning power.

- **1 pack = 1 load**  
**4X concentration of current 2X liquid**
- Throw directly into the washer. Purex® Ultra Packs™ detergent dissolve quickly, even in cold water.

	Purex® Ultra Packs™ Mountain Breeze®	Purex® Ultra Packs™ Mountain Breeze®	Purex® Ultra Packs™ Free & Clear
Case #	24200 00350	24200 00344	24200 00347
Loads	54	36	36
Size	32.4 oz.	21.6 oz.	21.6 oz.
Pack	4	4	4

Visit us at: [www.dialprofessional.com](http://www.dialprofessional.com)

## PUREX® FABRIC SOFTENER

	Purex® Liquid Fabric Softener Mountain Breeze®	Purex® Liquid Fabric Softener Fresh Scent with Renuzit®
Case #	24200 06098	242000 06097
Loads	40	40
Size	100 oz.	100 oz.
Pack	4	4



## TREND® DETERGENT

Trend® Classic Powder detergent cleans in all temperatures with a fresh, clean scent. You get hard-working performance at a reasonable price.

Trend® Ultra Concentrate Liquid Detergent with bleach alternative combines great cleaning with a color safe bleach alternative to remove stains...at pennies per load. Trend® Ultra Concentrate Detergents are optimized for standard and high efficiency (HE) washers.

	Trend® Dry Detergent	Trend® Dry Detergent	Trend® Ultra Concentrate Liquid Fresh Clean Scent with Bleach
Case #	24200 01606	242000 01607	242000 00014
Loads	4	10	25
Size	9 oz.	22 oz.	50 oz.
Pack	24	12	6



## ZOUT® STAIN REMOVER

	Zout® Stain Remover	Zout® Stain Remover	Zout® Foam Stain Remover
Case #	34969 37811	34969 37813	34969 36852
Size	16 oz.	22 oz.	22 oz.
Pack	12	12	12



## BLEACH & LAUNDRY BOOSTER

	20 Mule Team® Laundry Booster
Case #	23400 00201
Loads	21
Size	76 oz.
Pack	6



## PUREX® 1 LOAD

	Ultra Purex® w/ SON Dry Detergent Vend Pack	Purex® Complete 3-in-1® Spring Oasis®
Case #	24200 10245	23400 06065
Size	1.4 oz. • 1 Load	7" x 4.5" • 1 Load
Pack	156	100

**EXTENDED  
STAY  
ACCESSORIES**



for ALL machines  
including

Contact your local Dial® Professional Sales Representative for updated price list.

# Dial™ Eco-Smart™ AMENITY DISPENSER\*

with a large variety  
of refill options

Save **green**  
by going  
**green**



Environmentally friendly\* Dial®  
Eco-Smart® Amenity Dispensers with  
nationally preferred brand refills

## Eco-nomical

- At least 50% cost saving over traditional amenities

## Eco-logical

- Each refill will keep approximately 220 small amenity bottles out of landfills
- The refill bottles are 100% recyclable

## Smart

- Offering guests the nationally preferred brand refills
- Helps eliminate cross-contamination

AMENITIES

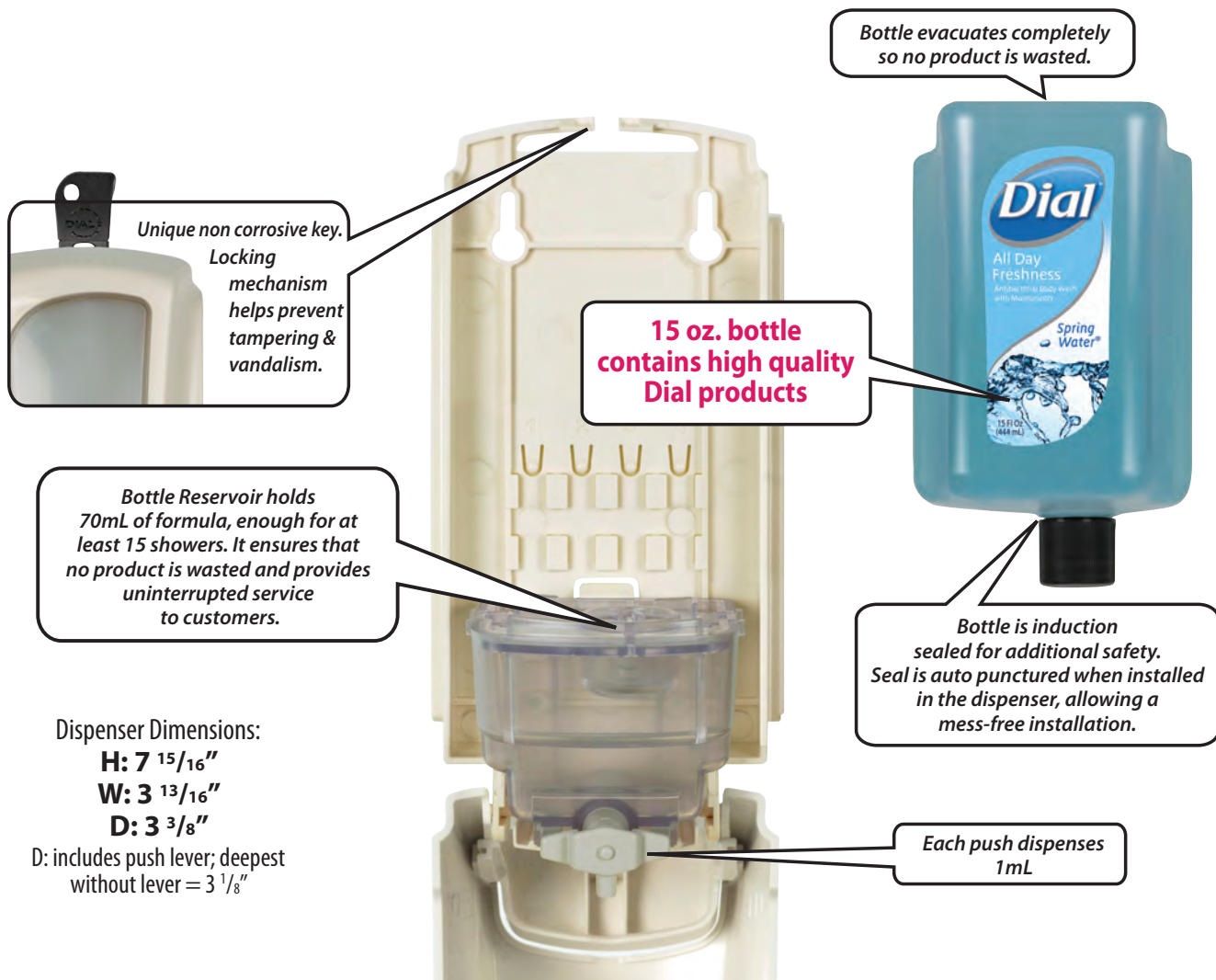


Committed to Corporate  
Social Responsibility

\*Helps eliminate up to 90% of waste generated by conventional "throw away" amenity bottles.  
©2012 The Dial Corporation, A Henkel Company

Visit us at: [www.dialprofessional.com](http://www.dialprofessional.com)

## DIAL® ECO-SMART® AMENITY DISPENSER



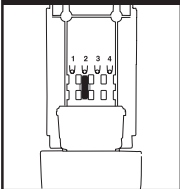
## Customizable Solutions



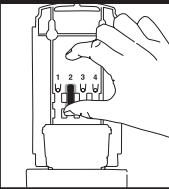
*Install one, two or three dispensers according to your needs. The dispensers interlock to create a uniform look.*

### Product Specific Bottles

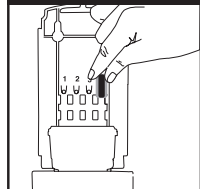
ADAPTER #2 POSITION



REMOVING ADAPTER



REPOSITIONING ADAPTER



Adjustable adapter positions prevent cross contamination:

- Body Wash** -- Adapter position #1
- Shampoo** -- Adapter position #2
- Conditioner** -- Adapter position #3
- Hand Soap** -- Adapter position #4

**DIAL® ECO-SMART® AMENITY DISPENSER**

	Cream	Silver	Black	Pearl	Bronze
Case #	17000 98589	17000 98583	17000 98592	17000 98586	17000 99225
Size	15 oz.	15 oz.	15 oz.	15 oz.	15 oz.
Pack	6	6	6	6	6

**DIAL® ECO-SMART® AMENITY LIQUID HAND SOAP REFILL**

	Liquid Dial® Gold Refill Cartridge	Liquid Dial® Sensitive Skin Refill Cartridge	Liquid Dial® with Moisturizers Refill Cartridge	Dial® Basics Hypoallergenic Refill Cartridge
Case #	17000 98561	17000 98564	17000 98567	17000 99813
Size	15 oz.	15 oz.	15 oz.	15 oz.
Pack	6	6	6	6

**DIAL® ECO-SMART® AMENITY BODY WASH REFILL**

	Dial® Spring Water® Antibacterial Body Wash Refill Cartridge	Tone® 7 Botanicals Body Wash Refill Cartridge	Dial® Yogurt Aloe Vera Body Wash Refill Cartridge	Dial® For Men Body Wash Refill Cartridge
Case #	17000 99804	17000 98552	17000 99807	17000 99810
Size	15 oz.	15 oz.	15 oz.	15 oz.
Pack	6	6	6	6

**DIAL® ECO-SMART® AMENITY HAIR CARE REFILL**

	Breck® Conditioning Shampoo Refill Cartridge	Breck® Pure Citrus Shampoo Refill Cartridge	Breck® Pure Citrus Conditioner Refill Cartridge	RE Shampoo Refill Cartridge	RE Conditioner Refill Cartridge
Case #	17000 98549	17000 98954	17000 98957	17000 98963	17000 98960
Size	15 oz.	15 oz.	15 oz.	15 oz.	15 oz.
Pack	6	6	6	6	6



## ANTI-PERSPIRANT DEODORANTS

- The most complete selection of odor and wetness protection products
- Time-tested and trusted Right Guard® brand strength
- Provides all day (and night) protection against odor and wetness
- Right Guard® Anti-Perspirant & Deodorant is available in aerosols, solids and gels in a variety of scents

### RIGHT GUARD® ANTI-PERSPIRANT DEODORANT

**Right Guard® Total Defense® 5 Invisible Solids**  
New Protectate™ Odor Neutralizer, Time-Released,  
Blocks Sweat and Protects for 48 Hours

**Right Guard® Total Defense® 5 Clear Power Gels**  
New Protectate™\* Odor Neutralizer, Responds Fast,  
Blocks Sweat and Protects for 48 Hours

**Right Guard® Sport 3D Odor Defense Invisible Solids**  
Long Lasting, Strong Fragrance, Anti-Stain Formula

**Right Guard® Sport 3D Odor Defense Clear Gels**  
No White Residue and Glides on Clean





**Right Guard® Sport 3D Odor Defense Aerosols**  
All Day Protection Against Odor & Wetness

### DIAL® ANTI-PERSPIRANT & DEODORANT

- Available in aerosol and roll-on in a variety of sizes
- Anti-Perspirant and Deodorant combines a powerful anti-wetness ingredient and special deodorant ingredients to fight odor-causing bacteria



\*©Reg. U.S. Pat. and TM Off. U.S. Pat. Nos: D457,263; D474,964; 5,770,186; 6,838,032 & Pat. Pend. Protectate, used under license by Symrise GmbH & Co.

Case #	Description	Application	Fragrance	Size	Pack
 <b>RIGHT GUARD® ANTI-PERSPIRANT DEODORANT</b>					
17000 06808	Right Guard® Total Defense® 5	Invisible Solid Powerstripe®	Fresh Blast®	2.6 oz.	12
17000 06815	Right Guard® Total Defense® 5	Invisible Solid Powerstripe®	Arctic Refresh®	2.6 oz.	12
17000 06807	Right Guard® Total Defense® 5	Clear Gel	Fresh Blast®	4 oz.	12
17000 06812	Right Guard® Sport	Invisible Solid	Fresh	2.8 oz.	12
17000 06833	Right Guard® Sport	Invisible Solid	Triathlon	2.6 oz.	12
17000 06951	Right Guard® Sport	Clear Gel	Active	3 oz.	12
17000 06837	Right Guard® Sport	Clear Gel	Fresh	3 oz.	12
17000 06806	Right Guard® Sport	Aerosol	Fresh	6 oz.	12
17000 06826	Right Guard® Sport	Aerosol	Powder Dry	6 oz.	12
17000 06811	Right Guard® Sport	Aerosol	Original Deodorant	10 oz.	12
 <b>SOFT &amp; DRI® ANTI-PERSPIRANT DEODORANT</b>					
17000 06804	Soft & Dri®	Aerosol	Soft Scent	6 oz.	12
 <b>DRY IDEA® ANTI-PERSPIRANT DEODORANT</b>					
17000 06817	Dry Idea®	Clear Gel	Unscented	3 oz.	12
17000 06810	Dry Idea®	Roll-On	Unscented	3.25 oz.	12
 <b>DIAL® ANTI-PERSPIRANT &amp; DEODORANT</b>					
23400 07686	Dial®	Roll-On	Scented	1.5 oz.	48
23400 00883	Dial®	Aerosol	Scented	4 oz.	24
23400 00884	Dial®	Aerosol	Unscented	4 oz.	24
23400 00886	Dial®	Aerosol	Scented	6 oz.	12

Contact your local Dial® Professional Sales Representative for updated price list.



**DIAL®** Discover how Dial® brand gives your skin what it needs to feel healthy, smooth and beautiful.

**TONE®** Tone® body washes provide a daily indulgence by combining specialty-inspired ingredients in a creamy, moisture-rich lather for healthy glowing skin. Tone® body wash now contains Vitamin E.

Case #	Description	Size	Pack
<b>DIAL® BODY WASH</b>			
17000 04646	Dial® For Men 3D Antibacterial	16 oz.	6
17000 04600	Dial® For Men Full Force®	16 oz.	6
17000 03203	Dial® NutriSkin™ w/Fruit Oil, Grapeseed Oil & Lemongrass	16 oz.	6
17000 01874	Dial® Spring Water® Antibacterial	18 oz.	6
17000 07288	Dial® Spring Water® Antibacterial	2 oz.	48
<b>TONE® BODY WASH</b>			
17000 05014	Tone® Daily Detox White Clay & Pink Jasmine	18 oz.	6
17000 03503	Tone® Restoring Body Wash with 7 Botanicals	18 oz.	6
17000 02741	Tone® Moisturizing Body Wash with Cocoa Butter	18 oz.	6

## HAND & BODY LOTIONS

**Dial® Nutriskin™ Lotions** help keep your skin looking and feeling healthier and more beautiful all day long.

- Replenishing moisture
- 24 hour formula
- Nutrition for healthy skin

*Vitamins*  
*Amino acids*  
*Omega oils*  
*Minerals*



### Dial® Nutriskin™ Replenishing Lotion Dry Skin

Supports moisture balance and provides antioxidant agents. Enriched with vitamins A, C & E, amino acids, and omega 3 & 6 oils.

### Dial® Nutriskin™ Replenishing Lotion Extra Dry Skin

Extra dry formula includes additional ingredients to deliver a more intense deep moisturizing benefit. Restores elasticity and provides skin protein building blocks.

### Dial® Nutriskin™ Replenishing Lotion Soothing

Specially formulated to soothe, calm, and renew dry, itchy skin. Contains chamomile to help soothe skin irritations and is enriched with beta-glucan, vitamins A, C & E, amino acids, and zinc.

### Dial® for Men Nutriskin™ Hand & Body Lotion

Fast-absorbing & nongreasy formula is enriched with magnesium, niacin, amino acids and vitamins A, C & E. Helps keep your skin strong and resilient for 24 hours.

	Dial® Nutriskin™ Replenishing Lotion Dry Skin	Dial® Nutriskin™ Replenishing Lotion Extra Dry Skin	Dial® Nutriskin™ Replenishing Lotion Extra Dry Skin	Dial® Nutriskin™ Replenishing Lotion Soothing	Dial® for Men Nutriskin™ Hand & Body Lotion
Case #	17000 99756	17000 99766	17000 99717	17000 99789	17000 99772
Size	21 oz.	21 oz.	3 oz.	21 oz.	21 oz.
Pack	6	6	6	6	6



## LUROSOOTHE® HAND & BODY LOTION

Lurosoothe® Hand & Body Lotion is a professional formula containing aloe, cucumber, and chamomile extracts, as well as Vitamin E to soothe and moisturize dry or irritated skin from frequent hand washing and sanitizing. It is hypoallergenic, pH-balanced, and contains no dyes or fragrances.

	Hand & Body Lotion Pump	Hand & Body Lotion Flex Pak
Case #	23400 02834	23400 02835
Size	16 oz.	800 mL
Pack	12	6



### LUROSOOTHE® FORMULA SPECIFICATIONS

pH	7.0
Fragrance	None
Hypoallergenic	Yes
Color (no added dyes)	White



**Latex and Non-latex\* compatible**  
 \*Tested on latex, vinyl, and nitrile gloves

Contact your local Dial® Professional Sales Representative for updated price list.



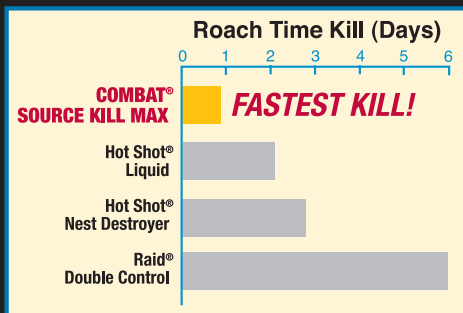
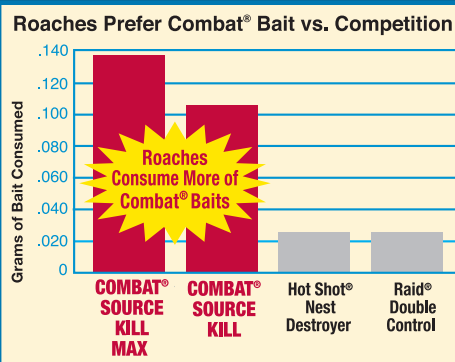
- #1 in total ant & roach baits\*
- Unsurpassed in product performance\*\*
- Combat® 12 month product lasts 2-4X longer than the leading consumer brands
- Easy to use
- One of the only consumer brands that contains fipronil, which provides unsurpassed speed of kill

\*Source: IRI, US FDMX+WM, 52 WK 10/30/11.

\*\*Compared to Raid® Brand  
HCGI Studies: 07025, 07063, 07065, 08004, 09013, 09042.

COMBAT® ROACH BAIT & GEL

**COMBAT® ROACH BAITS** are effective as roaches share the bait, killing other roaches and destroying the nest.



**COMBAT® Bait Features:**

- Easier and cleaner to use than sprays/foggers
- Targets nest
- Good for Long-term control
- Can be used in several locations simultaneously



Consumption graph study conducted by Granovsky Associates, Inc. in 2008. Time Kill graph study conducted by HCGI in 2009.  
Raid® is a Registered Trademark of S.C. Johnson & Son, Inc. Hot Shot® is a Registered Trademark of Spectrum Brands, Inc.

## COMBAT® ROACH BAIT & GEL

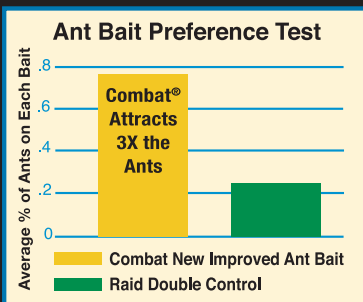
	Source Kill Small Roach Bait	Source Kill Large Roach Bait	Source Kill MAX Small Roach Bait	Source Kill MAX Large Roach Bait
Case #	23400 41910	23400 41913	23400 51910	23400 51913
Size	12 ct.	8 ct.	12 ct.	8 ct.
Pack	12	12	12	12



	12 Month Small Roach Bait	Source Kill MAX Roach Killing Gel	Source Kill MAX Roach Killing Gel
Case #	23400 97218	23400 51963	23400 51960
Size	18 ct.	30 g.	60 g.
Pack	6	12	12



## COMBAT® ANT BAIT & GEL



## COMBAT® SOURCE KILL ANT BAITS

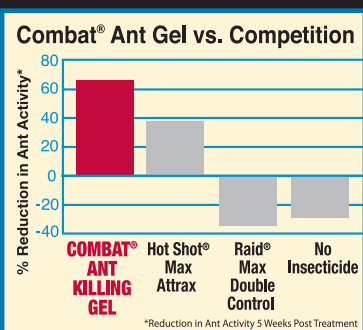
provide fast killing within hours.

**More ants on the bait**  
**= A quicker distribution of the active ingredient**  
**= A quicker kill of the colony**



Combat® Quick Kill Ant Bait

Raid® Double Control



## COMBAT® ANT GELS

are effective as ants share the bait, killing other ants and destroying the nest or colony.

### COMBAT® Gel Features:

- Target application to cracks and crevices
- Application can be hidden from view
- Works in hours
- Kills at the source



	Source Kill Ant Bait	Source Kill MAX Ant Killing Gel	Source Kill MAX
Case #	23400 45901	23400 55901	23400 97306
Size	6 ct.	6 ct.	27 g.
Pack	12	12	12



Raid® is a Registered Trademark of S.C. Johnson & Son, Inc. and Hot Shot®, Hot Shot® is a Registered Trademark of Spectrum Brands, Inc.

Contact your local Dial® Professional Sales Representative for updated price list.



Case #	Description	Bar Color	Size	Pack
<b>DIAL® DEODORANT BAR</b>				
17000 02401	Dial® Antibacterial Deodorant Bar - Wrap	Gold	4 oz.	72
17000 12402	Dial® Antibacterial Deodorant 18-3 Bar - Wrap	Gold	4 oz.	54
17000 02404	Dial® Antibacterial Deodorant 9-8 Bar - Wrap	Gold	4 oz.	72
17000 12410	Dial® Antibacterial Deodorant 18-3 Bar - Wrap	White	4 oz.	54
17000 02411	Dial® Antibacterial Deodorant 9-8 Bar - Wrap	White	4 oz.	72
17000 04200	Dial® For Men 3D Antibacterial 18-3 Bar - Wrap	Blue	4 oz.	54
17000 03882	Dial® Mens Full Force® 9-8 Bar - Wrap	Blue	4 oz.	72
10923 00095	Dial® 1.25 oz. Deodorant Bar - Unwrapped	White	1-1/2 size	500
10923 00098	Dial® 2.25 oz. Deodorant Bar - Unwrapped	White	2-1/2 size	200
<b>TONE® BAR</b>				
17000 00471	Tone® Skin Care Bar - Carton	Almond	3.5 oz.	48
17000 00475	Tone® Skin Care Bar - Carton	Almond	4.25 oz.	48
<b>DIAL® BASICS BAR</b>				
17000 10300	Dial® Basics - Retail Wrap - 3 Bar Banded	White	3.2 oz.	36
10923 84100	Dial® Basics Deodorant Bar - Unwrapped	White	3 oz.	200



- Odor neutralizer with 3 uses:

1. **Air**
2. **Fabric**
3. **Carpet**



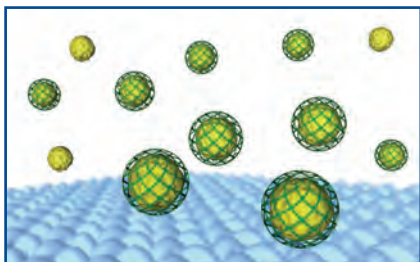
- Eliminates the toughest odors - tobacco smoke, bathroom and pet odors
- Patented odor neutralization/elimination technology is superior to cyclodextrin
- 32 oz. Commercial fine mist trigger formula offers over 353 uses per bottle (comparable to 3.9 aerosol cans)
- Ready-to-Use Formula (RTU)

## SUPER ODOR NEUTRALIZER® SUPERIOR TECHNOLOGY



### Reactive Fragrance Ingredients

Reactive fragrance ingredients that chemically react with malodorous substances rendering them odorless.



### "Cage-Like" Malodor Neutralizer

"Cage-like" malodor neutralizer permanently reacts with and binds the odor molecules, rendering them odorless.



### Release-Preventing Polymer

Special polymer binds the odor molecule to keep it from releasing back into the air.



**SUSTAINABLE  
PRODUCT ATTRIBUTES**

Renuzit® Super Odor Neutralizer® Air Freshener  
is Non-Toxic to Aquatic Life  
and Biodegradable, 5.9% VOCs

\*Based on blind consumer research fragrance preference study conducted June 2006. N=200 Consumer Response to: "How APPROPRIATE is this fragrance to be used in Hotel rooms, on Carpet & Fabric?"

Contact your local Dial® Professional Sales Representative for updated price list.

# #1 Brand of Non-Electric Air Fresheners in the US\*



- Save at least 50% on refills versus other commercial air fresheners.
- 97% Natural ingredients.
- No electricity is needed

## NEW! Renuzit™ Wall Bracket

Top selling fragrance options providing air freshening and odor elimination for up to 30 days.



Renuzit™ Wall Bracket Pearl

Case	17000 04395
Size	7.5 oz.
Pack	6

	Renuzit® Adjustables Cone Super Odor Killer®	Renuzit® Adjustables Cone After The Rain®	Renuzit® Adjustables Cone Raspberry	Renuzit® Adjustables Cone Relaxing Spa	Renuzit® Adjustables Cone Apples & Cinnamon	Renuzit® Adjustables Cone Vanilla
Case #	19800 03659	19800 03663	19800 03667	23400 00062	19800 03674	19800 03661
Size	7.5 oz.	7.5 oz.	7.5 oz.	7.5 oz.	7.5 oz.	7.5 oz.
Pack	12	12	12	12	12	12



## NEW! Renuzit™ Wall Bracket Adjustables Cone COMBO PACK



COMBO PACK

Case	23400 00605
Size	7.5 oz.

Pack **6** PEARL WALL BRACKETS

**12** RENUZIT® SUPER ODOR KILLER® CONES

6X



+

12X



AIR FRESHENERS  
& DEODORIZERS

\*IRI Scan Data FDM+WM 52wks ending 11/27/11.

Visit us at: [www.dialprofessional.com](http://www.dialprofessional.com)

## SUPER ODOR NEUTRALIZER® AIR & FABRIC FRESHENER

	Renuzit® Super Odor Neutralizer® Pure Breeze® Auto	Renuzit® Super Odor Neutralizer® Pure Breeze®	Renuzit® Super Odor Neutralizer® After The Rain®	Renuzit® Super Odor Neutralizer® Anti-Allergen Fresh Scent
Case #	23400 36058	23400 36043	23400 36003	23400 00194
Size	13 oz.	13 oz.	13 oz.	13 oz.
Pack	6	6	6	6



	Renuzit® Super Odor Neutralizer® Air & Fabric Freshener Anti-Allergen Commercial RTU 32 oz.	Renuzit® Super Odor Neutralizer® Air & Fabric Freshener After the Rain® Commercial RTU 32 oz.	Renuzit® Super Odor Neutralizer® Air & Fabric Freshener After the Rain® Commercial RTU Gallon Refill
Case #	23400 06036	23400 36055	23400 36089
Size	32 oz.	32 oz.	1 Gallon
Pack	6	6	4



## CRYSTAL ELEMENTS®

	Renuzit® Crystal Elements® Ruby Berries® Refill	Renuzit® Crystal Elements® Amber Refill
Case #	23400 00140	23400 00332
Size	18 oz.	18 oz.
Pack	4	4



## PEARL SCENTS™ AIR FRESHENER

	Renuzit® Super Odor Neutralizer® Pearl Scents™ After The Rain®	Renuzit® Super Odor Neutralizer® Pearl Scents™ Pure Breeze®	Renuzit® Super Odor Neutralizer® Pearl Scents™ Fresh Lavender
Case #	23400 99822	23400 99838	23400 99841
Size	5.64 oz.	5.64 oz.	5.64 oz.
Pack	8	8	8



Contact your local Dial® Professional Sales Representative for updated price list.

## HAND CARE SOLUTION GUIDE

### 7.5 oz Liquid Soaps and Hand Sanitizers



Liquid Dial®  
Gold  
23400 84014



Liquid Dial®  
Sensitive Skin  
23400 82834



Liquid Dial®  
w/Moisturizers  
23400 84024



Dial® Basics  
Hypoallergenic  
17000 06028



Dial® Hand Sanitizer  
Fragrance-Free  
23400 01585

### 16 oz Liquid Soaps and Hand Sanitizers



Liquid Dial®  
Gold  
23400 80790



Liquid Dial®  
Sensitive Skin  
23400 80784



Dial® Basics  
Hypoallergenic  
17000 06044



Dial® Hand Sanitizer  
Fragrance-Free  
23400 00213

### 128 oz Liquid Soap Bulk Refills



Liquid Dial®  
Gold  
23400 88047



Liquid Dial®  
Sensitive Skin  
23400 82838



Liquid Dial®  
w/Moisturizers  
23400 84022



Sweetheart®  
Pink  
23400 80846



Dial® Basics  
Hypoallergenic  
17000 06047

### 7.5 oz Foaming Hand Soaps



Dial  
Complete®  
Foodservice  
17000 06001



Dial  
Complete®  
Original  
17000 00058



Dial  
Complete®  
Healthcare  
23400 81075



Dial  
Complete®  
Original  
17000 02936



Dial  
Complete®  
Fresh Pear  
17000 02934



Dial  
Complete®  
Cranberry  
17000 03016



Dial® Basics  
Hypoallergenic  
17000 06042

### 15.2 oz Foaming Hand Soaps and Hand Sanitizers



Dial Complete®  
Original  
17000 98606



Dial® Basics  
Hypoallergenic  
17000 98609



Dial® Hand Sanitizer  
Fragrance-Free  
17000 06040

### 128 oz Foaming Soap Bulk Refills



Dial Complete®  
Original  
17000 99795



Dial® Basics  
Hypoallergenic  
17000 98612



## HAND CARE SOLUTION GUIDE

800 mL **Manual**  
Liquid Dispenser



23400 03226



23400 03228



23400 10000

800 mL **Touch-Free**  
Liquid Dispenser

### Liquid Soap Refills, **Manual or Touch-Free**



Liquid Dial®  
Gold  
23400 97501



Liquid Dial®  
Sensitive Skin  
23400 91502



Liquid Dial®  
w/Moisturizers  
23400 95503



Dial® Basics  
Hypoallergenic  
17000 06045



Dial®  
Hand Sanitizer  
23400 95862



Sweetheart® Pink  
23400 99506

Sweetheart®  
Antibacterial  
23400 96507

1 Liter **Manual** Liquid Dispenser



23400 03922



23400 03924



17000 99508

### Liquid Soap Refills, **Manual**



Liquid Dial®  
Gold  
23400 84019



Liquid Dial®  
Sensitive Skin  
23400 82839



Liquid Dial®  
w/Moisturizers  
23400 84029



Dial® Basics  
Hypoallergenic  
17000 06046



Luron®  
Lotion Soap  
23400 84050

1 Liter **Manual** Foaming Dispenser



23400 06055



23400 06056



23400 06057

### Foaming Soap Refills, **Manual**



Dial Complete®  
Original  
23400 00162



Dial Complete®  
Plum  
23400 81033



Dial Complete®  
Foodservice  
23400 00034



Dial® Basics  
Hypoallergenic  
17000 06060



Dial®  
Hand Sanitizer  
17000 06041

1.25 or 1.2 Liter  
Dial™ Duo **Manual** Dispenser



17000 05028



17000 04953

### Foaming Soap Refills, **Manual**



Dial Complete®  
Original  
17000 05067



Dial® Basics  
Hypoallergenic  
17000 05052



Dial®  
Hand Sanitizer  
17000 05085

1.25 or 1.2 Liter  
Dial™ Duo **Touch-Free** Dispenser



17000 99117



17000 99111

### Foaming Soap Refills, **Touch-Free**



Dial Complete® Touch-Free  
Original  
17000 99135



Dial® Basics Touch-Free  
Hypoallergenic  
17000 99150



Dial® Hand Sanitizer  
Touch-Free  
17000 99153

1.2 Liter **Touch-Free** Foaming Soap Dispenser



17000 98570

### Foaming Soap Refills, **Touch-Free**



Dial Complete® Touch-Free  
Original  
17000 98573



Dial® Basics Touch-Free  
Hypoallergenic  
17000 98576



Dial® Hand Sanitizer  
Touch-Free  
17000 98579

LEGEND:



ANTIBACTERIAL



NON-ANTIBACTERIAL



HAND SANITIZER

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Professionals**



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